ATKINSON

By Appointment

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Home Trade

By Appointment

ATKINSON

ESTABLISHED 1799

Perfumery and Toilet Soap Manufacturers

EONIA WORKS
SOUTHWARK PARK ROAD, BERMONDSEY
LONDON, S.E.16
(where all communications should be addressed)

Telephone No.
BERMONDSEY 2481
(4 lines)

Telegraphic Address
CYMBIDIUM, SOUTHPARK
LONDON

★

Showrooms and Retail Branch
24 OLD BOND STREET, W.1
Telephone No.: REGENT 0090

★

PARIS
Wholesale: 17 RUE D'ENGHIEN
Retail: 2 RUE DE LA PAIX

J. & E. ATKINSON LTD. London, 1929

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ATKINSON

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TERMS and CONDITIONS OF SALE, etc.

PRICES.—All prices are absolutely NET, and are quoted, except as otherwise stated below, for goods *delivered free of Packing Charges in Great Britain and the Irish Free State.*

DELIVERY.—In London and Suburbs all orders are delivered free. Carriage on all Provincial orders of less than £3 value, is to be borne by the Purchaser.

SETTLEMENTS.—Statements are furnished Quarterly to the end of March, June, September, and December respectively, and are payable on or before the 15th of the following month.

RISKS OF TRANSIT.—J. & E. ATKINSON, LTD., do not hold themselves responsible for any breakage or other damage that may arise after the Goods have left their premises. The risk of loss during transit must also be borne by the Purchaser.

RETURNS.—No returns whatever can be accepted, nor can complaints of any kind be entertained, unless made within one week after the receipt of the goods.

MINIMUM SELLING PRICES.—THE PLACING OF ORDERS BY CUSTOMERS IMPLIES AN UNDERTAKING ON THEIR PART TO MAINTAIN THE MINIMUM SELLING PRICES QUOTED IN THIS LIST (OR CURRENT FOR THE TIME BEING) AND ON ALL INVOICES FOR GOODS SUPPLIED BY J. & E. ATKINSON, LTD.

N.B.—For Export Orders our Special Export Catalogue showing Reduced Prices "in Bond," may be had Free on application.

ATKINSONS

24 Old Bond Street London W.1

ATKINSON

FINE PERFUMERY

7031

8221

7019

Minimum Retailing Price each.	*No.*		*Size*	*Wholesale Price per doz*
		"AMBRE CHINOIS" (*See also* No. 7190, Page 10):		
30/-	7031	Perfume .. .. .. *in Silk-lined Case*	$2\frac{1}{2}$ *oz.*	**240**/-
7/6	8221	Toilet Powder .. .. „ „ „ *Square Box*		**60**/-
		Shades *Blanche* *Naturelle* *Rachel Foncée* *Brunette* *Nil* *Rose* *Brunette Pâle* *Ocre Rosée* *Sunburn* *Electric* *Rachel* *Tango*		
5/-	10016	Toilet Soap Tablets .. *in Box* (3 *Tablets*)		**40**/-
($\frac{1}{4}$ *doz. Box*, 14/6)				
		"A NOSEGAY" (*See also* No. 7190, Page 10):		
60/-	7019	Perfume .. .. .. *in Silk Case*	3 *oz.*	**480**/-
12/6	8216	Toilet Powder .. .. „ *Box*		**100**/-
		Shades as above		
10/-	10012	Toilet Soap Tablets .. „ *Silk Box* (3 *Tablets*)		**80**/-
($\frac{1}{4}$ *doz. Box*, 29/6)				

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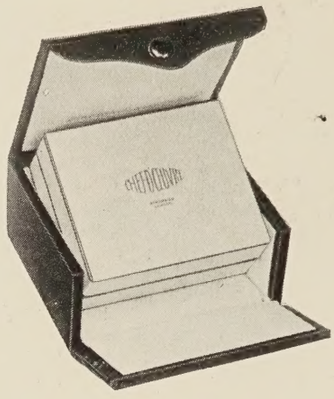
FINE PERFUMERY

(continued)

7008



8203

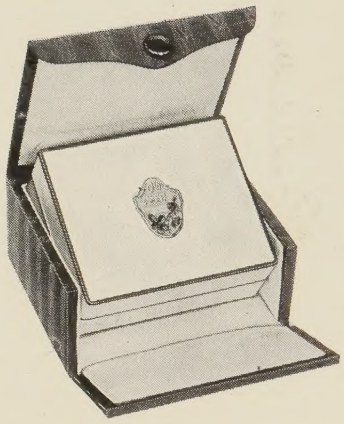
Minimum Retailing Price each.	*No.*		*Size*	*Wholesale Price per doz.*
		"CHEF D'ŒUVRE" (*See also* No. 7190, Page 10):		
31/6	7008	Perfume .. .. .. *in Leather Case*	$2\frac{3}{4}$ *oz.*	**252/-**
75/-	„	„ .. .. .. „ „ „	9 „	**600/-**
15/-	8203	Toilet Powder .. .. „ „ „ .. .. *Shades as page 3*		**120/-**
5/6	9090	Bath Dusting Powder .. *in Small Drum with Puff*		**44/-**
10/6	„	„ „ „ .. „ *Medium* „ „ „		**84/-**
16/6	„	„ „ „ .. „ *Large* „ „ „		**132/-**
4/-	11493	Bath Salts .. .. „ *Stoppered Vase, Small*		**32/-**
7/-	„	„ „ .. .. „ „ „ *Medium*		**56/-**
12/-	„	„ „ .. .. „ „ „ *Large*		**96/-**
3/6	11494	„ „ "Crystalettes" (Compressed Tablets), (*Box of 6 tablets*) ..		**28/-**
6/6	11495	„ „ „ („ „) („ 12 „) ..		**52/-**
9/-	10002	Toilet Soap Tablets *in Leather Case* (3 *Tablets*)		**72/-**

($\frac{1}{4}$ *doz. Case*, 26/6)

ATKINSON

FINE PERFUMERY
(continued)

7025



8206

7016

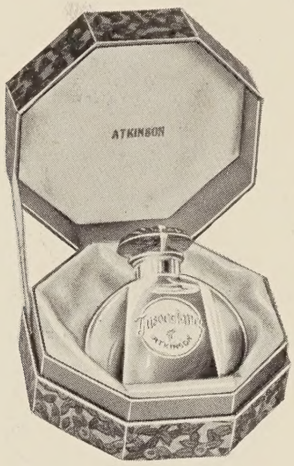
Minimum Retailing Price each.	*No*		*Size*	*Wholesale Price per doz.*
		"CHYPRE EONIA" (*See also* No. 7190, Page 10):		
40/-	7025	Perfume .. .. .. *in Leather Case*	$2\frac{1}{2}$ *oz.*	**320**/-
15/-	8225	Toilet Powder .. .. *Shades as page 3*		**120**/-
9/- ($\frac{1}{4}$ *doz. Case*, 26/6)	10010	Toilet Soap Tablet .. .. .. (3 *Tablets*)		**72**/-
		"FLEUR DES ANGES" / „ DE JASMIN / „ „ LILAS / „ „ MUGUET / „ „ ROSE / „ „ VIOLETTE (*See also* No. 7190, Page 10):		
23/-	7016	Perfume .. .. .. *in Silk-lined Case*	$2\frac{1}{2}$ *oz.*	**184**/-
9/6	8206	Toilet Powder .. .. *Shades as page 3*		**76**/-
2/6	10006	Toilet Soap Tablets .. „ *Box* (1 *Tablet*)		**20**/-

ATKINSON

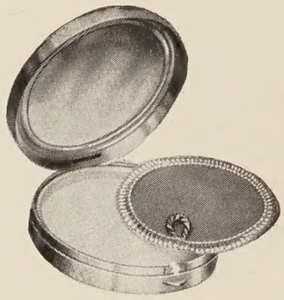
FINE PERFUMERY

(continued)

8220



7030



8135

Minimum Retailing Price each.	*No.*		*Size*	*Wholesale Price per doz.*
		"INSOUCIANCE"		
		(See also No. 7190, Page 10) :		
16/6	7030	Perfume .. .. .. *in Silk-lined Case*	1 *oz.*	**132**/–
27/6	,,	,, ... ,, ,, ,, ...	2 ,,	**220**/–
2/–	8178	Toilet Powder .. .. ,, *Sifter Box, fitted with Mirror and Puff*		**16**/–
3/–	8220	,, ,, ... ,, *Round* ,, ...		**24**/–
5/–	,,	,, ,, ... ,, *Large Octagonal Box*		**40**/–
		Shades as page 3		
3/6	8135	Poudre Compacte .. *Extra thin, gold-plated Case, complete with Mirror and Puff*		**25**/–
1/9	8135R	Refill with Puff for above		**12/6**
5/–	8172	Vanity Case .. .. *Containing Poudre and Rouge Compactes*		**40**/–
1/3	12103R	Refills for above		**9**/–
2/6	10009	Toilet Soap Tablets .. *in Box (3 Tablets)*		**20**/–
(¼ *doz. Box*, 7/–)				
1/3	10133	Visitors' Soap ,, .. ,, ,, (6 ,,)		**10**/–
(½ *doz. Box* 7/6)				
2/9	10173	Bath Soap ,, .. ,, ,, (3 ,,)		**22**/–
(¼ *doz. Box*, 8/–)				
5/6	9090	Bath Dusting Powder .. ,, *Small Drum with Puff*		**44**/–
10/6	,,	,, ,, ,, .. ,, *Medium* ,, ,, ,, ...		**84**/–
16/6	,,	,, ,, ,, .. ,, *Large* ,, ,, ,, ...		**132**/–
23/–	7822	Hair Lotion .. .. ,, *Stoppered Bottle*	9 *oz.*	**184**/–
4/–	11493	Bath Salts .. .. ,, *Stoppered Vase, Small*		**32**/–
7/–	,,	,, ,, ... ,, ,, ,, *Medium*		**56**/–
12/–	,,	,, ,, ... ,, ,, ,, *Large*		**96**/–
3/6	11494	,, ,, "Crystalettes" (Compressed Tablets), (*in Box* 6 *Tablets*)		**28**/–
6/6	11495	,, ,, ,, (,, ,,) (,, ,, 12 ,,)		**52**/–

ATKINSON

FINE PERFUMERY

(continued)

7032

7199

7033

Minimum Retailing Price each.	*No.*		*Size*	*Wholesale Price per doz.*
		"LOVE IN IDLENESS"		
11/6	7032	Perfume .. .. .. *in Box with tassel*	$\frac{1}{2}$ *oz.*	**92/–**
21/–	„	„ .. .. .. „ „ „ „	$1\frac{1}{4}$ „	**168/–**
37/6	„	„ .. .. .. „ „ „ „	$2\frac{1}{4}$ „	**300/–**
70/–	„	„ .. .. .. „ „ „ „	$4\frac{1}{2}$ „	**560/–**
5/–	8239	Toilet Powder .. .. „ „ „ „ .. .. *Shades as page 3*		**40/–**
3/6	8135	Poudre Compacte .. *Extra thin Gold plated Case with Mirror and Puff*		**25/–**
1/9	8135R	Refill with Puff for above		**12/6**
5/6	9095	Bath Dusting Powder .. *in Square Box with Puff*		**44/–**
10/6	„	„ „ „ .. „ „ „ „ „ ..	*Large Size*	**84/–**
4/6	11077	Vanishing Cream .. „ *Glass Jar with Gilt Cap*		**36/–**
10/–	10018	Toilet Soap Tablets .. „ *Box (3 Tablets)*		**28/–**
		"MY FANCY"		
21/–	7033	Perfume .. .. .. *in Octagonal Box*	$1\frac{1}{2}$ *oz.*	**168/–**
		"NYMPHE DE LA FORÊT"		
14/–	7199	Perfume .. .. .. *in Single Box*	$\frac{1}{8}$ *litre*	**112/–**
21/–	7825	Hair Lotion .. .. „ *Glass Stoppered Bottle*	$\frac{1}{4}$ „	**168/–**

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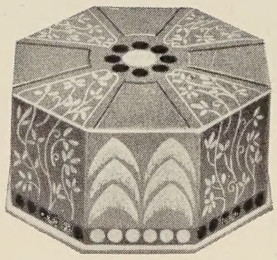
FINE PERFUMERY

(continued)

7034



8238

7000

Minimum Retailing Price each.	*No.*		*Size*	*Wholesale Price per doz.*
		"OLEANDER"		
32/6	7034	Perfume .. .. .. *in Octagonal Box*	$1\frac{1}{2}$ *oz.*	**260/–**
5/–	8238	Toilet Powder .. .. „ „ „	..	**40/–**
		Shades as page 3		
		"PARFUM CONCENTRÉ EAU DE COLOGNE"		
16/–	7004	Perfume .. .. .. *in Single Box*	$2\frac{1}{4}$ *oz.*	**128/–**
3/9	8246	Toilet Powder .. .. „ „ „	..	**30/–**
10/6	7850	Hair Lotion .. .. „ *Sprinkler Bottle*	$4\frac{1}{2}$ *oz.*	**84/–**
21/–	..	„ „ .. .. „ „ „	9 *oz.*	**168/–**
10d.	6387	Toilet Soap .. .. „ *Box, (3 Tablets)*	..	**6/8**
($\frac{1}{4}$ *doz. Box 2/6*)				
2/6	10740	Hair Fixative .. .. „ *Large Tube, (Single Carton)*		**18/–**
		"POINT DU JOUR"		
25/–	7027	Perfume .. .. .. *in Silk-lined Case*	2 *oz.*	**200/–**
		(See illustration on page 9)		
6/–	8217	Toilet Powder .. .. „ *Single Box*	..	**48/–**
		Shades as page 3		
2/6	10014	Toilet Soap Tablets .. „ *Box (3 Tablets)*	..	**20/–**
($\frac{1}{4}$ *doz. Box 7/–*)				
		"VIRELLE"		
24/–	7000	Perfume .. .. .. *in Plain Box*	3 *oz.*	**192/–**
30/–	7001	„ .. .. .. „ *Silk Presentation Case*	„	**240/–**

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FINE PERFUMERY

(continued)

7027

7002

Minimum Retailing Price each.	*No.*		*Size*	*Wholesale Price per doz.*
		"ROYAL BRIAR"		
		(*See also* No. 7190, Page 10):		
21/–	7002	Perfume .. .. .. *in Single Box*	$2\frac{1}{2}$ *oz.*	**168**/–
40/–	,,	,, ... ,, ,, ,, ...	5 ,,	**320**/–
70/–	,,	,, ... ,, ,, ,, ...	9 ,,	**560**/–
3/–	8201	Toilet Powder .. .. ,, *Round Box*		**24**/–
		Shades as page 3		
5/–	,,	,, ,, ... ,, *Large Square Box*		**40**/–
3/6	10004	,, Soap Tablets .. ,, *Single Box* (1 *Tablet*)		**28**/–
3/–	10005	,, ,, .. ,, *Box* (3 *Tablets*)		**24**/–
($\frac{1}{4}$ *doz. Box*, 8/6)				
1/6	10132	Visitors' Soap ,, .. ,, ,, (6 ,,)		**12**/–
($\frac{1}{2}$ *doz. Box* 9/–)				
3/–	10172	Bath Soap de Luxe ,, .. ,, ,, (3 ,,)		**24**/–
($\frac{1}{4}$ *doz. Box*, 8/9)				
5/6	9090	Bath Dusting Powder .. ,, *Small Drum with Puff*		**44**/–
10/6	,,	,, ,, ,, .. ,, *Medium* ,, ,, ,, ...		**84**/–
16/6	,,	,, ,, ,, .. ,, *Large* ,, ,, ,, ...		**132**/–
4/–	11493	Bath Salts .. .. ,, *Stoppered Vase, Small*		**32**/–
7/–	,,	,, ,, ... ,, ,, ,, *Medium*		**56**/–
12/–	,,	,, ,, ... ,, ,, ,, *Large*		**96**/–
3/6	11494	,, ,, "Crystalettes" (Compressed Tablets), (*in Box*, 6 *Tablets*)		**28**/–
6/6	11495	,, ,, ,, (,, ,,) (,, ,, 12 ,,)		**52**/–

ATKINSON

FINE PERFUMERY

(continued)

7190

7302

Minimum Retailing Price each.	*No.*		*Size*	*Wholesale Price per doz.*
		ASSORTED PERFUMES as under		
8/6 to **17/6**	7190	Chef d'Œuvre, Du Prince, Fleur des Anges, Fleur de Jasmin, Fleur de Lilas, Fleur de Muguet, Fleur de Rose, Fleur de Violette, Royal Briar, Virelle *in Single Box*	$1\frac{1}{4}$ *oz.* 2 „	**68/-** **140/-**
10/- to **21/-**	7190	Insouciance .. .. „ „ „	$1\frac{1}{4}$ *oz.* 2 „	**80/-** **168/-**
17/6 to **35/-**	7190	Ambre Chinois, A Nosegay, Belle de Jour „ „ „ Chypre Eonia, Point du Jour	$1\frac{1}{4}$ *oz.* 2 „	**140/-** **280/-**
13/6 to **21/-**	7190	Musc du Thibet .. .. .. *in Silk Case* ..	$1\frac{1}{4}$ *oz.* 2 „	**108/-** **168/-**
1/9 **3/6** **6/-** **10/6** **21/-**	7302	Carnation, Cyclamen, English Fern, Hawthorn, Heliotrope, Jasmin, Lily of the Valley, Lilac, Narcissus, Rose, Sweet Pea, Violet — 1 *doz. Box* .. / *in Single Box*	$\frac{1}{4}$ *oz.* $\frac{1}{2}$ „ 1 „ 2 „ $4\frac{1}{2}$ „	**14/-** **28/-** **48/-** **84/-** **168/-**
4/- **7/6** **13/6** **27/6**	7302	Chypre .. .. *in Single Box*	$\frac{1}{2}$ *oz.* 1 „ 2 „ $4\frac{1}{2}$ „	**32/-** **60/-** **108/-** **220/-**

ATKINSON

"COLUMBINE"

7028

8218

Minimum Retailing Price each.	*No.*			*Size*	*Wholesale Price per doz.*
2/6	7028	Perfume	.. *Stoppered Bottle, in Box*	$\frac{1}{4}$ *oz.*	**20/–**
4/6	,,	,, ...	.. ,, ,, ,, ...	$\frac{1}{2}$,,	**36/–**
10/6	,,	,, ...	.. ,, ,, ,, ...	$1\frac{1}{4}$,,	**84/–**
17/6	,,	,, ...	.. ,, ,, ,, ...	$2\frac{1}{4}$,,	**140/–**
32/–	,,	,, ...	.. ,, ,, ,, ...	$4\frac{1}{2}$,,	**256/–**
7/6	7190	,, ...	.. ,, ,, ,, ...	$1\frac{1}{4}$,,	**60/–**
18/6	7243	Coffret	.. *Containing* $1\frac{1}{4}$ *oz. Perfume, Powder, Soap and Complexion Cream*		**148/–**
3/6	8218	Toilet Powder	*in Square Box*		**28/–**
1/6	8180	,, ,, ...	,, *Sifter Box, fitted with Mirror and Puff*		**12/–**
2/6	9034	,, ,, ...	,, *Round Box*		**15/–**

Shades as page 3

3/6	8135	Poudre Compacte ..	*Extra thin, gold-plated Case, complete with Mirror and Puff*	**25/–**
1/9	8135R	Refills with Puff for above		**12/6**

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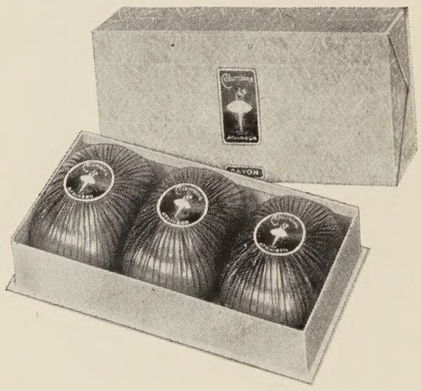
"COLUMBINE"

(continued)

11085



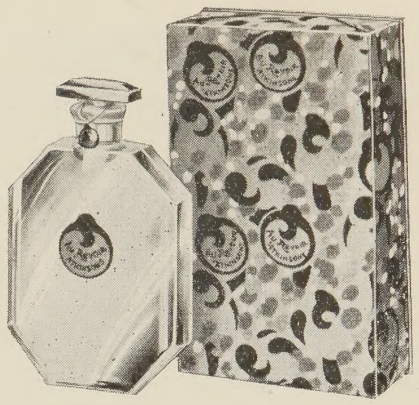
10015

Minimum Retailing Price each.	*No.*		*Size*	*Wholesale Price per doz.*
5/–	8172	Vanity Case, (Extra Thin) *Containing Poudre and Rouge Compactes*		**40**/–
1/3	12103R	Refills with Puff for above *Poudre or Rouge Compacte*		**9**/–
2/6	9079	Talcum Powder .. .. *in Glass Bottle, Metal Cap*		**20**/–
4/6	9092	Bath Dusting Powder .. „ *Square Box, with Puff*		**36**/–
8/6	„	„ „ „ .. „ „ „ „ *Large*		**68**/–
2/6	11085	Vanishing Cream .. „ *Green Fluted Jar*		**20**/–
2/–	11408	Columbine "Crystal" (for beautifying the hands) *in Tube* ..		**16**/–
1/6 ($\frac{1}{4}$ *doz. Box*, 4/3)	10015	Toilet Soap Tablets .. *in Box* (3 *Tablets*)		**12**/–
–/9 ($\frac{1}{2}$ *doz. Box*, 4/6)	10136	Visitors' Soap „ .. .. „ (6 „)..		**6**/–
2/3 ($\frac{1}{4}$ *doz. Box*, 6/6)	10176	Bath Soap de Luxe „ .. „ „ (3 „)..		**18**/–
11/6	7823	Hair Lotion .. .. „ *Sprinkler Bottle*	$4\frac{1}{2}$ *oz.*	**90**/–
21/–	„	„ „ „ .. .. „ „ „	9 „	**168**/–
2/6	10768A	Concrete Brilliantine .. „ *Flat Glass Box*		**20**/–
2/6	10752	Hair Cream .. .. „ *Corked Bottle*	4 *oz.*	**20**/–
4/–	„	„ „ „ .. .. „ „ „	7 „	**32**/–

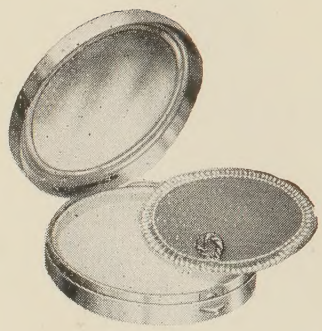
ATKINSON

"AU REVOIR"

8997



7041



8133

Minimum Retailing Price each.	*No*			*Size*	*Wholesale Price per doz.*
1/–	7040	Perfume	.. *Trial Size, (1 doz. Display Box)*		**8/–**
2/6	7041	,, ...	.. *Stoppered Bottle, in Box*		**20/–**
3/6	,,	,, ...	,, ,, ,, ..	½ *oz.*	**28/–**
6/–	,,	,, ...	,, ,, ,, ..	1 ,,	**48/–**
10/6	,,	,, ...	,, ,, ,, ..	2 ,,	**84/–**
1/–	8996	Toilet Powder	*in Round Box (handbag size)*		**7/6**
2/–	8997	,, ,, ...	,, ,, ,, *(large size)*		**14/–**

Shades as page 3

2/–	8133	Poudre Compacte ..	*Gilt Box, complete with Mirror and Puff*	**16/–**
1/3	A1	Refill for above	*Complete with Puff*	**9/–**
5/–	8172	Vanity Case (extra thin)	*Containing Poudre and Rouge Compactes*	**40/–**
1/3	12103R	Refills for above	*Poudre or Rouge Compacte*	**9/–**
1/6	9075	Talcum Powder	*in Glass Bottle, Sifter Cap*	**12/–**
1/6	11107	Vanishing Cream	.. *in Blue Jar*	**12/–**
–/9	11107A	,, ,,	.. ,, *Tube, (½ doz. Display Box)*	**6/–**
1/6	11107N	Night Cream ..	.. ,, *Blue Jar*	**12/–**
–/9	11107B	,, ,,	.. ,, *Tube, (½ doz. Display Box)*	**6/–**

ATKINSON

"AU REVOIR"

(continued)

6435

10077

10775

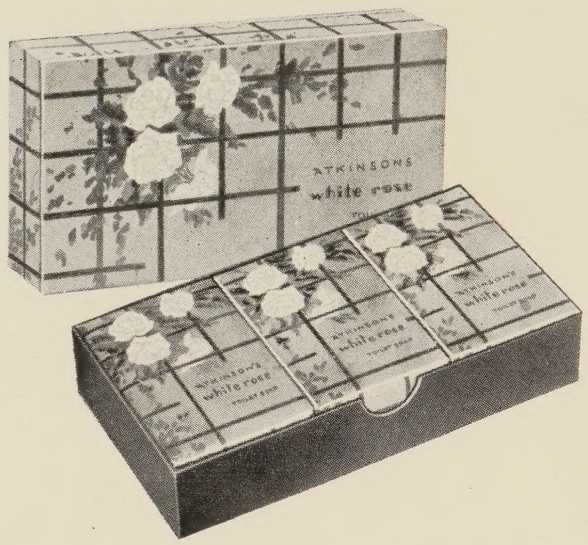
Minimum Retailing Price each.	*No.*			*Size*	*Wholesale Price per doz.*
–/**10**	10077	Toilet Soap Tablets	.. *in Box (3 Tablets)*		**6/8**
(*per* $\frac{1}{4}$ *doz. Box*, 2/6)					
–/**6**	10077V	Visitors' Soap	„ .. „ „ (6 „)		**4**/–
(*per* $\frac{1}{2}$ *doz. Box*, 3/–)					
1/6	10297	Shaving Cream	.. .. „ *Tube* ($\frac{1}{2}$ *doz. Display Box*)		**12**/–
1/6	10298	„ Stick	.. .. „ *Glass Tube*		**12**/–
10/–	6435	Hair Lotion	.. .. „ *Glass Sprinkler Bottle*	$4\frac{1}{2}$ *oz.*	**80**/–
14/6	7829	„ „	.. .. „ „ „ „	7 „	**116**/–
1/3	10774	Concrete Brilliantine	.. „ *Flat Tin*		**9**/–
1/9	10775	„ „	.. .. „ *Blue-tinted Glass Jar*		**14**/–
3/–	10851	Liquid Brilliantine (Spirituous)	.. „ *Glass Sprinkler Bottle fitted with Gilt Cap*		**24**/–
2/6	10852	Liquid Brilliantine (Non-Spirituous)	.. „ *Glass Sprinkler Bottle fitted with Gilt Cap*		**20**/–
3/–	11492	Bath Salts	.. .. „ *Decorated Cylindrical Box* ..	*2 lb.*	**24**/–
3/–	11496	„ „	.. .. „ *Stoppered Vase Small*		**24**/–
5/–	„	„ „	.. .. „ „ „ *Medium*		**40**/–
8/6	„	„ „	.. .. „ „ „ *Large*		**68**/–
1/–	11497	„ „"Crystalettes" (Compressed Tablets)		(*in Box of 3 Tablets*)	**8**/–
2/–	„	„ „ „	(„ „)	(„ 6 „)	**16**/–
3/6	11498	„ „ „	(„ „)	(„ 12 „)	**28**/–

ATKINSON

"WHITE ROSE"

"The sweetest of sweet odours"

7116



10032

8283

The century-old favourite in revised form

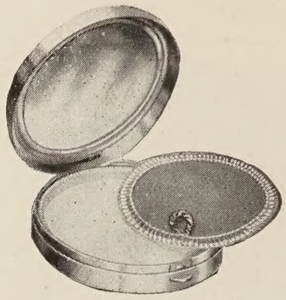
Minimum Retailing Price each.	*No.*		*Size*	*Wholesale Price per doz.*
1/–	7116	Perfume .. *Trial Size* (1 *doz. Display Box*)	..	**8/–**
1/9	,,	,, ... (1 ,, ,, ,,)	$\frac{1}{4}$ *oz.*	**14/–**
3/6	,,	,, ... *Stoppered Bottle in Box*	$\frac{1}{2}$,,	**28/–**
6/–	,,	,, ... ,, ,, ,, ...	1 ,,	**48/–**
10/6	,,	,, ... ,, ,, ,, ...	2 ,,	**84/–**
21/–	,,	,, ... ,, ,, ,, ...	$4\frac{1}{2}$,,	**168/–**
2/6	8283	Toilet Powder .. .. *in Round Box* .. .. .. *Shades as page 3*	..	**18/–**
2/6	8160	Poudre Compacte .. *in Gilt Box, with Mirror and Puff* ..	..	**18/–**
1/3	A1	Refill for above.. .. *Complete with Puff*	..	**9/–**
1/6	9074	Talcum Powder .. .. *in Glass Bottle with Sifter Cap* ..	..	**12/–**
2/–	11110	Vanishing Cream .. ,, *Large Opal Jar*	..	**14/6**
2/–	11110N	Night Cream .. .. ,, ,, ,, ,, ...	..	**14/6**
2/6	10032	Toilet Soap Tablets .. ,, *Box* (3 *Tablets*)	..	**7/6**
1/3	10777	Concrete Brilliantine .. ,, *Glass Jar with Gilt Cap* ..	..	**10/–**
1/6	10846	Liquid ,, .. ,, *Corked Bottle*	1 *oz.*	**12/–**
2/6	,,	,, ,, .. ,, ,, ,, ...	2 ,,	**20/–**

ATKINSON

"CALIFORNIAN POPPY"

7081

8998



8142

Minimum Retailing Price each.	*No.*			*Size*	*Wholesale Price per doz.*
1/–	7080	Perfume	.. *Trial Size* (1 *doz. Display Box*)	..	**8**/–
1/6	,,	,, ...	.. *Stoppered Bottle* (1 *doz. Display Box*)	¼ *oz.*	**12**/–
3/–	7081	,, ...	.. ,, ,, *in Box* ..	½ ,,	**24**/–
5/–	,,	,, ...	.. ,, ,, ,, ..	1 ,,	**40**/–
9/–	,,	,, ...	.. ,, ,, ,, ..	2 ,,	**72**/–
34/–	7200	,, ...	.. ,, ,, ,, ..	9 ,,	**272**/–
56/–	,,	,, ...	.. ,, ,, ,, ..	16 ,,	**448**/–
1/–	8191	Toilet Powder ..	.. *in Sifter Box, fitted with Mirror and Puff*		**8**/–
1/6	8998	,, ,, ..	.. ,, *Round Box*		**12**/–
–/**9**	8998A	,, ,, ..	.. ,, ,, ,, ...		**6**/–
		Shades as page 3			
2/–	8142	Poudre Compacte	.. *in Gilt Box, with Mirror and Puff*		**16**/–
1/3	A1	Refill for above	.. *Complete with Puff*		**9**/–
2/–	12096	Rouge Compacte	.. *in Gilt Box, with Mirror and Puff*		**16**/–
1/3	A1	Refill for above	.. *Complete with Puff*		**9**/–
		Shades : *Rouge Brunette*	*Rouge Carmine*	*Rouge Pâle*	
		,, *Brunette Pâle*	,, *Framboise*	,, *Mandarine*	
			,, *Mandarine Rosée*		
5/–	8172	Vanity Case	*Containing Poudre and Rouge Compactes* ..		**40**/–
1/3	12103R	Refills with Puff for above	.. ..		**9**/–

ATKINSON

"CALIFORNIAN POPPY"

(continued)

9087

10031

10771

Minimum Retailing Price each.	*No.*			*Size*	*Wholesale Price per doz.*
1/3	9087	Talcum Powder ..	.. *in Glass Bottle, Sifter Cap* ..	..	**10/-**
1/3	9088	„ „ ..	.. „ *Oval Tin*	..	**10/-**
2/3	„	„ „ ..	.. „ *Large Round Tin* . ..	..	**18/-**
4/6	9094	Bath Dusting Powder ..	„ *Small Drum with Puff*	..	**36/-**
8/6	„	„ „ „	.. „ *Medium* „ „ „	..	**68/-**
14/6	„	„ „ „	.. „ *Large* „ „ „	..	**116/-**
1/3	11098	Vanishing Cream ..	„ *Opal Round Jar*	..	**9/-** 8/-
-/9	11099A	„ „ ..	.. „ *Tube*	..	**6/-**
1/3	11210	Night Cream ..	.. „ *Opal Round Jar*	..	**9/-** 8/-
-/9	11099B	„ „ ..	.. „ *Tube*	..	**6/-**
1/- (¼ *doz. Box*, 2/9)	10031	Toilet Soap Tablets ..	„ *Box (3 Tablets)*	..	**8/-**
6d. (½ *doz. Box* 3/-)	10134	Visitors' Soap „	.. „ „ (6 „)	..	**4/-**
2/- (¼ *doz. Box*, 5/9)	10174	Bath Soap De Luxe Tablets	*in Box (3 Tablets)*	..	**16/-**
-/10½	10221	Bath Soap Tablets (wrapped)	.. (6 *Tablets in Box)* ..	..	**7/-**
1/-	10308	Shaving Stick ..	.. *In Tin Case*	..	**8/-**
-/9	10308R	„ „ ..	.. *Refills (wrapped)*	..	**6/-**
1/6	10296	„ Cream ..	.. *in Large Tube* (½ *doz. Display Box)* ..		**12/-**
		(*See illustration on page* 18)			
11/6	10196	Bath Soap in Bowl, without whisk	*Small* (7 *ins. diameter)* ..		**92/-**
19/-	„	„ „ „ „ „	*Medium* (9 „ „) ..		**152/-**
35/-	„	„ „ „ „ „	*Large* (11 „ „) ..		**280/-**
2/-	„	Whisks for Soap Bowls, ...	.. ..	..	**16/-**

ORRECTED PRICE

098 Vanishing Cream *in Opal Round Jar*
210 Night Cream .. „ „ „ „

Wholesale Price **8/-** *per doz.*

Minimum Retailing Price **1/-** *each*

ATKINSON

"CALIFORNIAN POPPY"

(continued)

11496

11497

10296

Minimum Retailing Price each.	*No.*		*Size*	*Wholesale Price per doz.*
3/–	11492	Bath Salts .. .. *in Decorated Cylindrical Box* ..	2 *lb.*	**24**/–
3/–	11496	„ „ .. .. „ *Stoppered Vase, Small*		**24**/–
5/–	„	„ „ .. .. „ „ „ *Medium*		**40**/–
8/6	„	„ „ .. .. „ „ „ *Large*		**68**/–
1/–	11497	„ „ "Crystalettes" (Compressed Tablets), (*in Box of 3 Tablets*)		**8**/–
2/–	„	„ „ „ („ „) („ „ 6 „)		**16**/–
3/6	11498	„ „ „ („ „) („ „ 12 „)		**28**/–
10/6	7900	Hair Lotion .. .. *in Sprinkler Bottle*	4½ *oz.*	**84**/–
19/–	„	„ „ .. .. „ „ „	9 „	**152**/–
1/3	10771	Concrete Brilliantine .. „ *Flat Tin* .. .. *(See illustration on page 17)*		**9**/–
1/3	10773	„ „ .. „ *Octagonal Glass Jar with Gilt Cap* ..		**10**/–
1/6	10842	Liquid Brilliantine (Spirituous) *in Corked Bottle*	1 *oz.*	**12**/–
2/6	„	„ „ „ „ „ „	2 „	**20**/–
1/3	10870	„ „ (non-spirituous) *in Sprinkler Bottle* ..	1 „	**9**/–
2/–	10870	„ „ „ „ „ „ ..	2 „	**15**/–
1/–	10753	Hair Cream .. .. *in Corked Bottle*	2½ *oz.*	**8**/–
1/6	„	„ „ .. .. „ „ „	4 „	**12**/–
2/6	„	„ „ .. .. „ „ „	7 „	**20**/–

ATKINSON

"BLACK TULIP"

7042

8284

Minimum Retailing Price each.	*No.*			*Size*	*Wholesale Price per doz.*
1/–	7042	Perfume	.. *Trial Size, (1 doz. Display Box)* ..	..	**8/–**
2/6	„	„	.. *Stoppered Bottle in Box* ..	.. ..	**20/–**
3/6	„	„	.. „ „ „ ..	.. ½ *oz.*	**28/–**
6/–	„	„	.. „ „ „ ..	.. 1 „	**48/–**
10/6	„	„	.. „ „ „ ..	.. 2 „	**84/–**
21/–	„	„	.. „ „ „ ..	.. 4½ „	**168/–**
2/6	8284	Toilet Powder	*in Round Box*	.. ..	**18/–**
		Shades as page 3			
2/6	8161	Poudre Compacte ..	*in Gilt Case with Mirror and Puff* ..		**18/–**
1/3	A1	Refills for above ..	*Complete with Puff*	..	**9/–**
1/–	11111	Vanishing Cream ..	*in flat round Opal Box (Handbag Size)* ..		**8/–**
2/6	11113	„ „ ..	„ *Black Opal Jar with Gilt Cap* ..	..	**18/–**

VERBENA WATER

4/9	680	Round, mauve tinted bottle ..	*Sprinkler*	.. 2 *oz.*	**38/–**
8/9	„	„ „ „ „ ..	„	.. 4 „	**70/–**
16/6	„	„ „ „ „ ..	„	.. 8 „	**132/–**
32/–	„	„ „ „ „ ..	„	.. 16 „	**256/–**
64/–	„	„ „ „ „ ..	„	.. 32 „	**512/–**
1/–	10078	Toilet Soap Tablets ..	(*in Box of 3 Tablets*) ..	.. ..	**8/–**
3/–	11492	Bath Salts	*in Decorated Cylindrical Box* ..	2 *lb.*	**24/–**
3/–	11496	„ „	„ *Stoppered Vase, Small* ..	..	**24/–**
5/–	„	„ „	„ „ „ *Medium* ..	..	**40/–**
8/6	„	„ „	„ „ „ *Large* ..	..	**68/–**
1/–	11497	„ „	"Crystalettes" (Compressed Tablets), (*in Box of 3 Tablets*)		**8/–**
2/–	„	„ „ „	(„ „) („ „ 6 „)		**16/–**
3/6	11498	„ „ „	(„ „) („ „ 12 „)		**28/–**

ATKINSON

OLD ENGLISH LAVENDER WATER

7590

9086

Minimum Retailing Price each.	*No.*		*Size*	*Wholesale Price per doz.*
1/9	7596	Old English Lavender .. *in Pocket Flask, Watch Shape* ..	..	**14**/-
2/6	,,	,, ,, ,, .. ,, *Large* ,, ,, ,, ..	..	**20**/-
4/9	7590	,, ,, ,, .. ,, *Sprinkler Bottle*	2 *oz.*	**38**/-
8/9	,,	,, ,, ,, .. ,, ,, ,, ...	4 ,,	**70**/-
16/6	,,	,, ,, ,, .. ,, ,, ,, ...	8 ,,	**132**/-
32/-	,,	,, ,, ,, .. ,, ,, ,, ...	16 ,,	**256**/-
2/6	7591	,, ,, ,, .. ,, *Flat Sprinkler Flask*	1 ,,	**20**/-
5/6	7592	,, ,, ,, .. ,, *Long Green Bottle*	2 ,,	**44**/- 20/-
2/9	7594	Old English Lavender .. ,, *Wickered Flask*	1 ,,	~~**22**~~/-
5/3	,,	,, ,, ,, .. ,, ,, ,, ...	2 ,,	~~**42**~~/38/-
11/6	7593	,, ,, ,, .. ,, ,, *Round Bottle*	5 ,,	**92**/-
22/-	,,	,, ,, ,, .. ,, ,, ,, ,, ...	10 ,	**176**/-
42/-	,,	,, ,, ,, .. ,, ,, ,, ,, ...	20 ,	**336**/-
82/-	,,	,, ,, ,, .. ,, ,, ,, ,, ...	40 ,,	**656**/-
1/3	9085	Talcum Powder .. .. ,, *Glass Bottle, Sifter Cap*		**10**/-
1/-	9086	,, ,, ... ,, *Oval Tin*		**8**/-

ATKINSON

OLD ENGLISH LAVENDER WATER

(continued)

10079

10778

Minimum Retailing Price each.	*No.*		*Size*	*Wholesale Price per doz.*
-/10	10079	Toilet Soap Tablets .. *in Box of 3 Tablets*		**7/6**
(¼ *doz. Box*, 2/6)				
2/-	10178	Bath Soap De Luxe Tablets *in Box of 3 Tablets*		**16/-**
(¼ *doz. Box*, 5/9)				
1/3	10778	Concrete Brilliantine .. *in Tin*, (1 *doz. Display Box*)		**9/-**
1/3	10300	Shaving Stick .. .. *in Metal Case*		**10/-**
-/9	10300R	Refills, (wrapped)		**6/-**
3/-	11492	Bath Salts .. .. *in Decorated Cylindrical Box* ..	2 *lb.*	**24/-**
3/-	11496	„ „ .. .. „ *Stoppered Vase, Small*		**24/-**
5/-	„	„ „ .. .. „ „ „ *Medium*		**40/-**
8/6	„	„ „ .. .. „ „ „ *Large*		**68/-**
1/-	11497	„ „ "Crystalettes" (Compressed Tablets), (*in Box of 3 Tablets*)		**8/-**
2/-	„	„ „ „ („ „) („ „ 6 „)		**16/-**
3/6	11498	„ „ „ („ „) („ „ 12 „)		**28/-**
-/9	12016	Smelling Salts .. .. *Small Handbag Size*		**6/-**
1/6	„	„ „ .. .. *Large* „ *Bottle*		**12/-**
2/6	12015	„ „ .. .. *in Oval Stoppered Bottle*		**20/-**
4/6	„	„ „ .. .. „ „ „ „		**36/-**

ATKINSON

EAU DE COLOGNE "GOLD MEDAL"

646

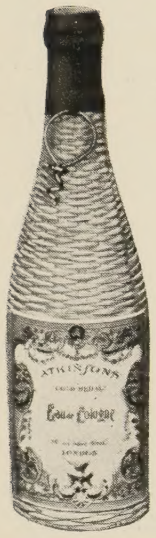
648

Minimum Retailing Price each.	*No.*			*Size*	*Wholesale Price per doz.*
5/3	638	Long Green Bottle ..	*with Sprinkler*	2 *oz.*	**42/–**
11/6	639	Wickered Champagne Bottle	*Small*	5 ,,	**92/–**
		(See illustration on page 23)			
22/–	,,	,, ,, ,,	*Medium*	10 ,,	**176/–**
42/–	,,	,, ,, ,,	*Large*	20 ,,	**336/–**
82/–	,,	,, ,, ,,	*Magnum*	40 ,,	**656/–**
2/9	640	,, Flat Flask ..	*Corked*	1 ,,	**22/–**
5/3	,,	,, ,, ,, ,, ..	,, ...	2 ,,	**42/–**
2/6	646	Square Bottle	*Sprinkler*	1 ,,	**20/–**
4/9	,,	,, ,, ...	,, ...	2 ,,	**38/–**
8/9	,,	,, ,, ...	,, ...	4 ,,	**70/–**
(Case of 6 Bottles, 52/–)					
15/–	646	,, ,, ...	,, ...	7 ,,	**120/–**
20/–	,,	,, ,, ...	*Stoppered*	9 ,,	**160/–**
39/–	,,	,, ,, ...	,, ...	18 ,,	**312/–**
76/–	,,	,, ,, ...	,, ...	36 ,,	**608/–**
2/6	649	Flat Bottle..	*Sprinkler*	1 ,,	**20/–**
5/6	648	,, ,, ...	*Stoppered, in Box*	$\frac{1}{16}$ *litre*	**44/–**
10/6	,,	,, ,, ...	,, ,, ,, ...	$\frac{1}{8}$,,	**84/–**
20/–	,,	,, ,, ...	,, ,, ,, ...	$\frac{1}{4}$,,	**160/–**
39/–	,,	,, ,, ...	*Stoppered*	$\frac{1}{2}$,,	**312/–**
76/–	,,	,, ,, ...	,, ...	1 ,,	**608/–**

ATKINSON

EAU DE COLOGNE "GOLD MEDAL"

(continued)



639

10080

11496

Minimum Retailing Price each.	*No.*		*Size*	*Wholesale Price per doz.*
1/9	653	Pocket Flask, Watch Shape *Sprinkler*		**14/-**
2/6	„	Large „ „ „ „		**20/-**
1/6	8995	Toilet Powder .. .. *in Round Box*		**12/-**
		Shades as page 3		
1/3	9076	Talcum Powder .. .. *in Square Flat Tin*		**10/-**
5/6	9090	Bath Dusting Powder .. „ *Small Drum, with Puff*		**44/-**
10/6	„	„ „ „ .. „ *Medium* „ „ „		**84/-**
16/6	„	„ „ „ .. „ *Large* „ „ „		**132/-**

SOAPS

1/-	10080	Toilet Soap Tablets .. *in Box of 3 Tablets*		**8/-**
(¼ *doz. Box*, 2/9)				
6d.	10130	Visitors' Soap „ .. „ „ 6 „		**4/-**
(½ *doz. Box* 3/-)				
2/-	10170	Bath Soap de Luxe „ .. „ „ 3 „		**16/-**
(¼ *doz. Box*, 5/9)				
1/-	10200	„ „ Oval „ .. „ „ 3 „		**8/-**
(¼ *doz. Box*, 2/9)				
9/6	10211	„ „ in Bowls .. *Small* (7 *ins. Diameter*)		**76/-**
15/6	„	„ „ „ „ .. *Medium* (9 „ „)		**124/-**
29/-	„	„ „ „ „ .. *Large* (11 „ „)		**232/-**
2/-	„	Whisks for Soap Bowls		**16/-**
1/3	10309	Shaving Stick .. .. *In Metal Case*		**10/-**
9/-	„ R	Refills (wrapped)		**6/**

ATKINSON

EAU DE COLOGNE "GOLD MEDAL"

(continued)

Minimum Retailing Price each.	*No.*		*Size*	*Wholesale Price per doz.*
		TOILET CREAMS		
4/6	11094	Vanishing Cream .. *in Glass Stoppered Jar*		**36/-**
1/6	11162	Day Cream .. .. „ *Opal Jar*		**12/-**
2/6	„	„ „ .. .. .. „ „ „		**20/-**
1/6	11162A	„ „ .. .. .. „ *Tube*		**12/-**
1/6	11202	Night Cream .. .. „ *Opal Jar*		**12/-**
2/6	„	„ „ .. .. .. „ „		**20/-**
		HAIR PREPARATIONS		
1/3	10787	Concrete Brilliantine .. *in Flat Tin*		**9/-**
1/3	10788	„ „ .. .. .. „ *Octagonal Glass Jar*		**10/-**
5/-	10827	Liquid „ (Spirituous) *in Stoppered Bottle*	2 *oz.*	**40/-**
9/-	„	„ „ („) „ „ „	4 „	**72/-**
16/-	„	„ „ („) „ „ „	8 „	**128/-**
1/3	10872	„ „ (non-Spirituous) *in Sprinkler* „	1 „	**9/-**
2/-	„	„ „ („) „ „ „	2 „	**15/-**
11/-	7850	Hair Lotion .. .. „ „ „	4½ „	**88/-**
21/-	„	„ „ .. .. .. „ „ „	9 „	**168/-**
3/-	10616	„ Oil .. .. .. *in Stoppered Bottle*	2 „	**24/-**
5/-	„	„ „ .. .. .. „ „ „	4 „	**40/-**
9/-	„	„ „ .. .. .. „ „ „	8 „	**72/-**
1/-	10754	„ Cream .. .. „ *Corked* „	2½ „	**8/-**
1/6	„	„ „ .. .. .. „ „ „	4 „	**11/-**
		BATH SALTS		
3/-	11492	*In Decorated Cylindrical Box*	2 *lb.*	**24/-**
3/-	11496	„ *Stoppered Vase, Small*		**24/-**
		(See illustration on page 23)		
5/-	„	„ „ „ *Medium*		**40/-**
8/6	„	„ „ „ *Large*		**68/-**
1/-	11497	"Crystalettes" (Compressed Tablets), (*in Box of 3 Tablets*) ..		**8/-**
2/-	„	„ („ „) („ „ 6 „) ..		**16/-**
3/6	11498	„ („ „) („ „ 12 „) ..		**28/-**
		SMELLING SALTS		
-/9	12018	*Small Handbag Size*		**6/-**
1/6	„	*Large* „ „		**12/-**
2/6	12017	*In Oval Stoppered Bottle*		**20/-**
4/6	„	„ „ „ „		**36/-**
		"HEADACHE" EAU DE COLOGNE		
9/6	670	Flat Bottle..	3½ *oz.*	**76/-**

ATKINSON

EAU DE COLOGNE "RUSSE"

Minimum Retailing Price each.	*No.*			*Size*	*Wholesale Price per doz.*
14/–	656	Stoppered Bottle	*in Single Box*	$\frac{1}{8}$ *litre*	**112/–**
27/–	,,	,,	,, ,, ,,	$\frac{1}{4}$,,	**216/–**
52/–	,,	,,	,, ,, ,,	$\frac{1}{2}$,,	**416/–**
102/–	,,	,,	,, ,, ,,	1 ,,	**816/–**
15/6	660	Wickered ,,	*Small*	5 *oz.*	**124/–**
30/6	,,	,, ,,	*Medium*	10 ,,	**244/–**
60/–	,,	,, ,,	*Large*	20 ,,	**480/–**
119/–	,,	,, ,,	*Magnum*	40 ,,	**952/–**
4/6	9091	Bath Dusting Powder	*in Square Box, with Puff*		**36/–**
8/6	,,	,, ,, ,,	,, ,, ,, ,, ,,		**68/–**
2/6 ($\frac{1}{4}$ *doz. Box*, 7/–)	10177	Bath Soap de Luxe Tablets	*in Box of 3 Tablets*		**20/–**
15/–	10195	,, ,, ,,	in Bowls *Small*	(7 *ins. Diameter*)	**120/–**
25/–	,,	,, ,, ,, ,,	*Medium*	(9 ,, ,,)	**200/–**
47/–	,,	,, ,, ,, ,,	*Large*	(11 ,, ,,)	**376/**
2/–	,,	Whisks for Soap Bowls			**16/–**
1/6 ($\frac{1}{4}$ *doz. Box*, 4/3)	10017	Toilet Soap	*in Box of 3 Tablets*		**12/–**
9d. ($\frac{1}{2}$ *doz. Box* 4/6)	10137	Visitors' Soap	,, 6 ,,		**6/–**
4/–	11493	Bath Salts	*in Stoppered Vase Small*		**32/–**
7/–	,,	,, ,,	,, ,, ,, *Medium*		**56/–**
12/–	,,	,, ,,	,, ,, ,, *Large*		**96/–**
3/6	11494	,, ,,	"Crystalettes" (Compressed Tablets)	(*in Box of* 6 *Tablets*)	**28/–**
6/6	11495	,, ,, ,,	(,, ,,)	(,, , 12 ,,)	**52/–**

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TOILET SOAPS

Minimum Retailing Price each.	*No.*		*Size*	*Wholesale Price per doz.*
-/**7**	2196	Honey Oval Tablets .. *in Box of 3 Tablets*	.. .. ..	**4/6**
(¼ *doz. Box*, 1/-)				
-/**10½**	2196	„ „ „ .. „ „ 3 „	.. ..	**7/-**
(¼ *doz. Box*, 2/4)				
1/6	2196	„ „ „ .. .. .. 3 „	.. ..	**12/-**
(¼ *doz. Box*, 4/3)				
-/**8½**	2156	Old Brown Windsor, Oval Tablets *in Box of 3 Tablets*	.. ..	**5/6**
(¼ *doz. Box*, 2/-)				
-/**10**	2156	„ „ „ .. .. 3 „	.. ..	**6/6**
(¼ *doz. Box*, 2/3)				
1/1½	2156	„ „ .. .. „ .. „ 3 „	.. ..	**9/-**
(¼ *doz. Box*, 3/-)				
1/6	2156	„ „ .. .. „ 3 „	.. ..	**12/-**
(¼ *doz. Box*, 4/3)				
6d.	10093	Savon Parisien (wrapped) „ „ „ 3 „	.. ..	**4/-**
(¼ *doz. Box* 1/6)				
-/**7**	10101	Assorted Round Tablets, as under (wrapped) *in Box of 3 Tablets*	..	**4/6**
(¼ *doz. Box*, 1/8)				
-/**5½**	10102	„ „ „ „ (unwrapped) „ „ 12 „	..	**3/6**
(1 *doz. Box*, 5/-)				
-/**7**	10103	„ Oval .. .. (wrapped) „ „ 3 „	..	**4/6**
(¼ *doz. Box*, 1/8)				
-/**5½**	10104	„ „ „ „ (unwrapped) „ „ 12 „	..	**3/6**
(1 *doz. Box*, 5/-)				

Acacia
Boracic and Cold Cream
Boracic Oatmeal
Carnation
Eau de Cologne
Fougère
Glycerine and Cucumber
Ivyleaf Geranium
Jasmin
Lavender
Lily of the Valley
Parma Violet
Peau d'Espagne
Rose
Sandal Wood
Sweet Pea
Verbena
Violet
Violet Oatmeal
Wallflower
White Rose

BIJOU SOAPS

			Per Gross
-/**2**	10150	Assorted odours as under *Oval Tablets* 2 *doz. Box*	**16/-**
(2 *doz. Box*, 3/9)			
-/**2**	10150R	„ „ „ *Round Tablets* 2 „ „	**16/-**
(2 *doz. Box*, 3/9)			

Carnation
Lavender
Lily of the Valley
Muguet
Peau d'Espagne
Sandal Wood
Sweet Pea
Verbena
Violet

ATKINSON

BATH SOAPS

10102

10202

Minimum Retailing Price each.	*No.*		*Size*	*Wholesale Price per doz.*
1/- (¼ *doz. Box*, 2/9)	10200	Assorted Oval Tablets as under .. *in Box of* 3 *Tablets*		**8/-**
		Eau de Cologne *Lavender* *Verbena* *Violet Oatmeal*		
10½d. (1 *doz. Box*, 10/-)	10201	Assorted Bars as under .. .. *in Box of* 12 *Tablets*		**7/-**
7½d. (1 *doz. Box*, 7/-)	10201A	,, ,, ,, ... ,, ,, ,, 12 ,, ...		**5/-**
9½d. (½ *doz. Box*, 4/6)	10202	Assorted Round Tablets (unwrapped) *in Box of* 6 *Tablets* ..		**6/4**
9½d. (½ *doz. Box*, 4/6)	10202	Honey Bath Round ,, ,, ,, ,, 6 ,, ...		**6/4**
8½d. (½ *doz. Box*, 4/-)	10203	Assorted Round ,, ,, ,, ,, 6 ,, ...		**5/8**
9½d. (½ *doz. Box*, 4/6)	10204	,, Oval ,, ,, ,, ,, 6 ,, ...		**6/4**
9½d. (½ *doz. Box*, 4/6)	10204	Honey Bath Oval ,, ,, ,, ,, 6 ,, ...		**6/4**
10d. (½ *doz. Box*, 5/-)	10206	Assorted Round ,, (wrapped) ,, ,, 6 ,, ...		**6/8**
		Acacia *Fougère* *Lily of the Valley* *Verbena*		
		Boracic and Cold Cream *Glycerine and Cucumber* *Parma Violet* *Violet*		
		Boracic Oatmeal *Ivyleaf Geranium* *Peau d'Espagne* *Violet Oatmeal*		
		Carnation *Jasmin* *Rose* *Wallflower*		
		Eau de Cologne *Lavender* *Sandal Wood* *White Rose*		
1/- (*Box of* 7 *Tablets*, 6/-)	10205	English Bath Soap Tablets (14 *Tablets to the doz.*)		**8/-**

(See illustration on page 28)

Each Box contains 7 Tablets, in the following Assortment :—
Carnation, Eau de Cologne, Jasmin, Lavender, Lily of the Valley, Verbena and Violet.

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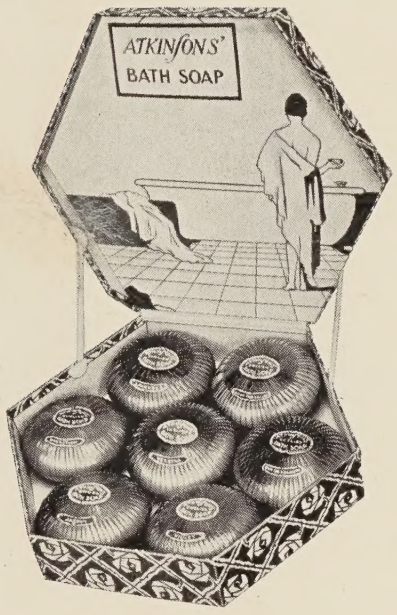
BATH SOAPS IN BOWLS



10205

10211

Minimum Retailing Price each.	*No.*		*Size*	*Wholesale Price per doz.*
9/6	10211	Assorted Odours, as for 10201 (Page 27)	*Small* (7 *ins. Diameter*)	**76**/–
15/6	„	„ „ „ „ „	*Medium* (9 „ „)	**124**/–
29/–	„	„ „ „ „ „	*Large* (11 „ „)	**232**/–
2/–	„	Whisks for Soap Bowls..		**16**/–

SHAVING SOAPS & CREAMS

1/3	10300	Shaving Stick in Metal Case	*in* 1 *doz. Display Box*	**10**/–
–/**9**	10300R	Refills	„ 1 „ *Box*	**6**/–
4/6	10315	" EONIA " Shaving Bowls	„ *Carton*	**36**/–
1/9	10301	„ „ Cream	„ *Tube*	**14**/–

(see also pages 14, 17 and 23)

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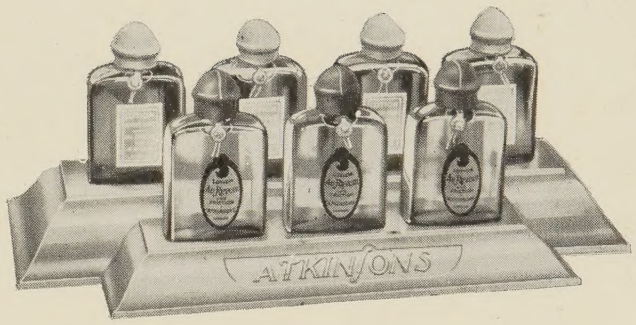
HAIR LOTIONS

7850



Individual Friction

7851

Minimum Retailing Price each.	*No.*			*Size*	*Wholesale Price per doz.*
11/–	7850	Eau de Cologne	*in Sprinkler Bottle*	$4\frac{1}{2}$ *oz.*	**88**/–
21/–	„	„ „	„ „ „	9 „	**168**/–
10/6	7851	Mousse Diane	„ „ „	$4\frac{1}{2}$ „	**84**/–
20/–	„	„ „	„ „ „	9 „	**160**/–
9/6	1325	Quinine	„ „ „	7 „	**76**/–
18/–	„	„	„ „ „	14 „	**144**/–
2/6		Individual Friction Lotions are issued in the odours :	.. .. *Au Revoir, Californian Poppy, Eau de Cologne, Mousse Diane, Quinine.*		**20**/–

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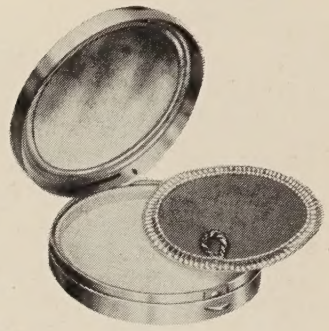
MISCELLANEOUS

12028

10320



12104

Minimum Retailing Price each.	*No.*		*Size*	*Wholesale Price per doz.*
		LIP ROUGE (LIP STICKS):		
3/6	12028	4 Shades .. .. .. *in Gold-plated Screw Action Case* .. .. Light, Dark, Cerise, Brilliant.		**28/-**
-/6	12029	4 Shades .. .. .. *in Round Metal Case*		**4/-**
1/3	12030	„ .. .. .. „ *Gilt Metal Case*		**10/-**
		LIP SALVE:		
1/3	12032	White .. .. .. *in Gilt Metal Case*		**10/-**
-/6	12034	„ .. .. .. „ *Round Metal Case*		**4/-**
3/6	12035	„ .. .. .. „ *Gold-plated Screw-action Case*		**28/-**
		EYEBROW PENCIL:		
1/-	12040	3 Shades .. .. .. *in Nickel Case* .. .. *Black, Blonde, Brown*		**8/-**
		ROUGES COMPACTES:		
2/-	12104	"EONIA" .. .. *in Gilt Box, with Mirror and Puff*		**16/-**
1/3	A1	*Refill for No.* 12104		**9/-**
2/6	12103	„ .. .. *in Extra Thin Gold-plated Case, with Mirror and Puff*		**18/-**
1/3	12103R	*Refill for No.* 12103		**9/-**
	Shades	*Rouge Brunette* *Rouge Carmine* *Rouge Mandarine* *Rosée* „ *Brunette Pâle* „ *Framboise* „ *Pâle* „ *Mandarine*		

The ATKINSON *SHOW ROOM*
24 Old Bond Street London W. 1

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MISCELLANEOUS
(continued)

10740

2002

11150

Minimum Retailing Price each.	*No.*		*Size*	*Wholesale Price per doz.*
		HAIR FIXATIVE:		
2/6	10740	"Bandolina" .. .. *in Tube, (½ doz. Display Box)*		**18/–**
		EMULSIFIED SHAMPOO:		
1/6	10320	Cocoanut Hair Oil *in Corked Bottle*	5 *oz.*	**12/–**
		(See illustration on page 30)		
		TOOTH PASTE:		
2/6	1821	Oriental .. .. .. *in Pot*		**20/–**
2/–	1823	„ .. .. .. „ *Aluminium Box*		**16/–**
1/6	1824	„ .. .. .. „ *Tube*		**12/–**
		TOILET CREAMS:		
1/3	2002	"Otto of Rose" Cold Cream *in Glass Jar, Metal Cap*		**10/–**
2/–	„	„ „ „ „ „ „ „ „ „ „		**16/–**
3/6	„	„ „ „ „ „ „ „ „ „ „		**28/–**
6/–	„	„ „ „ „ „ „ „ „ „ „		**48/–**
1/6	11108	Crème Parisienne (Vanishing) *in Opal Pot*		**12/–**
1/3	11109	„ „ „ „ *Tube*		**10/–**
1/3	11150	"Eonia" Cold Cream .. *in Small Tube*		**10/–**
3/–	„	„ „ „ .. „ *Large* „		**24/–**
1/3	11152	„ „ „ .. *in Glass Jar with Gilt Cap*	1 *oz.*	**10/–**
2/–			2 „	**16/–**
3/–			4 „	**24/–**
5/–			8 „	**40/–**
9/–			16	**72/–**
		CACHOUS:		
–/6	12025	"Eonia" Aromatic Cachous *in Metal Box*		**4/–**

THE HOUSE OF ATKINSONS
ESTABLISHED 1799 - REBUILT 1926

Acheson Batchelor, 25 Margaret Street, London, W.1